VIP BUYERS PROGRAM – WorldFood Poland 2019 Terms and Conditions of the program

By participating in WorldFood Poland 2019 VIP Buyers Program, you automatically accept the following terms and conditions:

- 1. VIP Buyers are designated according to the Organization's eligibility criteria: professional profile, company economical details (such as purchasing and importing volume), products of interest, geographical area, limit of places and budgetary restrictions. The Organization's decision is final.
- 2. VIP Buyers accepted into the program will enjoy the following benefits:
- Full or partial coverage of travel expenses and/or accommodation costs and a free pass to the trade show (depending on the number of meetings confirmed). Final cost coverage will be confirmed individually.
- Free VIP Buyer pass giving preferential access to the show, conferences and workshops every day.
- Permanent access to the VIP Buyers Lounge & Meeting Area: a rest area, complimentary refreshments, free internet access.
- Free invitation to the Gala Dinner and WorldFood Poland Gold Medal Award Ceremony.
- 3. After confirmation of enrolment to the VIP Buyer Program and choosing exhibitors to meet with, Organization will inform the Buyer about the accommodation facility and provide all details about on-site logistics.
- 4. Participants will be responsible for any other expenses that the organisers do not agree to cover when acceptance into the program is confirmed.
- 5. The VIP Buyer will be committed to:
- Collect your Welcome Pack at the VIP Buyers Desk (in the Show Registration Area) upon arrival at the trade show venue.
- Visit the show according to filled questionnaire on-line (1, 2 or 3 days)
- Take part in specified in the on-line questionnaire number of meetings. The agenda will be performed through Organization's matchmaking division.
- 6. Organization will reimburse costs of the travel (flights) and transportation from the airport to the hotel/venue on the basis of bills/invoices presented by the Participants but not more than:

For EU travellers – 200 EUR for flight expenses + 50 PLN for taxi from/to the airport

For non-EU travellers – 500 EUR for flight expenses + 50 PLN for taxi from/to the airport

- 7. Participants who cancel once their hotel reservation was made must take responsibility for full payment of any fees which may be incurred as a result of the cancellation.
- 8. If a participant does not attend the show or fails to fulfil their obligations as a VIP Buyer (item 5), they must reimburse the organisers all incurred expenses. In this case Organization do not cover any costs incurred by the VIP Buyer.
- 9. By taking part in the VIP Buyers Program, you give your consent for basic contact information for your company (name, country, products and website), as well as your name and position, to appear as a participating company/professional on the WorldFood Poland website and/or printed materials for the trade show.
- 10. While not attending the appointments, you give your consent for sending your contact data (your name and email address) to the appointed exhibitors.
- 11. Participation in the trade show as a VIP buyer is non-transferable. Should you be forced to cancel your participation in the trade show, another person from the same organisation may take your place. The organisers will make the final decision with regard to the person designated as a replacement.
- 12. Any VIP buyers who require a visa to travel to Poland must contact the organisers to request an invitation letter. VIP buyers who are unable to travel because they do not have a valid visa will be subject to the penalties for cancellation and non-attendance (see items 7 and 8).
- 13. Any VIP buyers without a valid passport to travel to Poland will be subject to the penalties for cancellation and non-attendance (see items 7 and 8).
- 14. GDPR information for VIP BUYERS

- 1. Buyers, when entering the Exhibition area, consent to have their images recorded by photo/film crews that cooperate with the Organiser. At the same time, Buyers consent to have their images processed by Lentewenc Sp. z o.o. with its registered office in Warsaw. The consent includes multiple, unlimited in time, unlimited as to territory and free of charge Lentewenc's Sp. z o.o. distribution of the Buyer's image contained in the video and photos from the Exhibition, in order to promote the Exhibition and to promote activities of Lentewenc Sp. z o.o.. Videos and photos may be published especially on the Organiser's website, Facebook, Instagram and YouTube channel.
- 2. With regard to the provisions of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation) (Official Journal of the European Union L 119) hereinafter "GDPR", effective from 25 May 2018, the Organiser informs that:
- 1) The controller of your personal data, such as:
 - a) First Name and Surname,
 - b) E-mail Address,
 - c) Telephone Number,
 - d) Image,
 - is Lentewenc spółka z ograniczoną odpowiedzialnością with its registered office in Warsaw, at Skwer Ks. Kard. St. Wyszyńskiego 5/37, 01-015 Warsaw (hereinafter "Controller"). You may contact the Controller via e-mail: biuro@lentewenc.pl.
 - 2) Your personal data will be processed by the Controller in accordance with the GDPR provisions, in order to hold and organise the Exhibition by Lentewenc Sp. z o.o., as well as to promote the Exhibition and activities of the Controller.
 - 3) Your personal data will be processed under Article 6 Section 1(a) of the GDPR- "the data subject has given consent to the processing of his or her personal data for one or more specific purposes".
 - 4) Personal data, that is processed based on your given consent, will be processed until this consent is withdrawn, or until you submit the request that must be taken into account, and that considers erasure of your personal data, restriction of the processing of your personal data, or objection to processing it.
 - 5) You have the right to request from the Controller the access to your personal data, to have your personal data rectified, erased, or to have its processing restricted, and the right to have your data transferred.
 - 6) You have the right to lodge a complaint with the supervisory authority, i.e. President of the Personal Data Protection Office.

Date	Signature